

WHY AND HOW TO DEFEAT THE “GAY” MOVEMENT

BY SCOTT LIVELY

*A straightforward
non-sectarian plan
for rolling back the
“gay” agenda and
restoring the natural
family to primacy in
America...*

...before it's too late!

CONTENTS

**Why The “Gay” Movement
Must Be Defeated..... 2**

**How To Defeat The “Gay”
Movement..... 8**

**Helpful Tips For The
Pro-Family Activist..... 25**

Resources..... 29

WHY AND HOW TO DEFEAT THE “GAY” MOVEMENT

is a copyrighted publication of
Abiding Truth Ministries,
6060 Sunrise Vista Drive,
Suite 3050, Citrus Heights,
CA 95610.

www.abidingtruth.com.

Ordering information is on page 29

Any part of this book may be reproduced without permission of Abiding Truth Ministries if your purpose is to oppose the “gay” movement. We welcome your tax-deductible gift to help us better serve the pro-family movement.

About the Author

Scott Lively is a licensed attorney and President of Abiding Truth Ministries. His prior works include *The Pink Swastika: Homosexuality in the Nazi Party*; *The Poisoned Stream*; and *Seven Steps to Recruit-Proof Your Child*. Mr. Lively is considered an expert on the issues of homosexuality and the “gay” agenda and is a frequent speaker at pro-family seminars and conferences.

PART ONE

WHY THE “GAY” MOVEMENT MUST BE DEFEATED

Introduction

I have been fighting the homosexual political agenda as a full-time activist for more than ten years. At first, like most people, I viewed the “gay” movement as just another special interest group with its own narrow agenda, an agenda I opposed because it was contrary to my Christian values. However, as I came to understand the “gay” movement, I saw that its ambitions are much more far-reaching. In time, it became clear that the goals of the “gay” movement require not only the overturning of the Judeo-Christian value system, but also the undermining of the very “natural law” foundations of civilization itself. I now believe that the organized homosexual political movement may be the most destructive social force in America today.

The potential of the “gay” movement to harm foundational institutions such as the family has grown so great as to warrant the immediate unified response of every faction of what we may call the “natural law” community. This includes not only traditional allies in the culture war, such as Catholics and Protestants, but also Jews, Moslems, Mormons and others who subscribe to a morality

rooted in “natural law.” National mobilization has become a moral necessity.

Natural law is defined here as the benign moral order built into the universe by the Creator, however He may be perceived by the believer. Natural law recognizes inherent moral rights and wrongs which are not subject to human revision. This is in contrast to humanism, which holds that morality is subjective and changeable.

In a natural disaster, neighbors band together to fight the common enemy of flood or fire. Regardless of the differences they may have in times of peace and safety, during the time of crisis they work together for the common good. I believe that America is faced with a threat no less urgent than one of fire or flood and that we must respond appropriately -- and quickly. The only difference is that the major harm visited on society by homosexual activism is not recognized as a threat by the majority of our neighbors. While our neighbors see the evidence of a fast-moving moral collapse all around them -- in school shootings and rampant social ills of every sort -- they are completely blind to the role of homosexual thinking in bringing about this collapse. Even many culture “warriors,” caught up in the day to day battles to preserve what is left of Judeo-Christian culture, fail to recognize the “gay” connection in every “culture war” issue they address.

This booklet is written to explain *why* the “gay” movement must be not only stopped, but pushed back into the closet as it were. It offers concrete suggestions as to *how* this daunting task may be accomplished. Few people dare to state such ideas so frankly in these days of “political correctness,” but as you will see, there is really no alternative.

NATURAL LAW V. HUMANISM

At the heart of our cultural war over morality is the conflict between two irreconcilable views of sexuality. On one side stands the natural law perspective, embodied for most people in America by what we would call the Judeo-Christian sexual ethic: monogamous heterosexual marriage and the natural family. This is not to disregard those natural law adherents who are neither

**GOD’S DESIGN
FOR THE HUMAN
FAMILY IS THE
MOST OBVIOUS
AND
SELF-EVIDENT
TRUTH OF THE
CREATED
ORDER. TO
REJECT THIS
TRUTH IS TO
OPEN ONESELF
TO EVERY
DESTRUCTIVE
FOLLY TO
WHICH THE
MIND OF MAN IS
SUSCEPTIBLE,
FOR IT IS TO
REJECT THE
FOUNDATION OF
LOGIC ITSELF.
FOR THIS
REASON THE
ACCEPTANCE
OF HOMO-
SEXUALITY BY A
SOCIETY IS THE
SUREST
PREDICTOR OF
ITS COLLAPSE.**

For the Biblical perspective of
natural law, see
Romans 1:18-32

WHY AND HOW TO DEFEAT THE "GAY" MOVEMENT

WHO LAUNCHED THE SEXUAL REVOLUTION?



**IN 1948, AFTER
THE
PUBLICATION OF
*SEXUAL
BEHAVIOR IN THE
HUMAN MALE*,
ALFRED KINSEY,
AN INDIANA
UNIVERSITY
ZOOLOGIST,
BECAME THE
UNDISPUTED
AUTHORITY ON
HUMAN
SEXUALITY AND
FATHER OF THE
SEXUAL
REVOLUTION**

*From Kinsey: Crimes and
Consequences*
by Dr. Judith Reisman

Jewish nor Christian, because the natural law perspective is common to every right-thinking person. For the purposes of our discussion these, too, share the Judeo-Christian sexual ethic.

On the other stands the "gay" ethic of sexual license. Sexual license in the simplest sense is merely the social acceptance of sex outside of marriage, but in its fullest sense it includes all forms of sexual deviance.

These opposing views are entirely incompatible and mutually exclusive. It is easy to see that the institution of marriage cannot thrive in a society where sexual indulgence has become a fundamental value. Men in such a society will have small incentive to assume the burdens associated with lifelong, faithful marriage and fatherhood, since they are surrounded by sexually promiscuous and available women. Nor will they do the hard work to make their marriage and family relationships successful and deeply fulfilling to themselves, since they are distracted by a pervasive cultural message that fulfillment lies in sexual gratification alone.

Thus there is a relatively simple explanation for how we have arrived at this point of moral crisis in American society and why a disproportionate share of the blame must be ascribed to the "gay" movement. Though many Americans now espouse, to a greater or lesser extent, the principle of sexual license, they are still easily able to co-exist with the Judeo-Christian marriage-and-family norm. It is primarily the activists of the "gay" movement who *require* the elimination of Biblical morality and of the primacy of the natural family to achieve social legitimacy for themselves. Therefore they have been the most aggressive and highly motivated instigators of change to the norm.

For example, it was Alfred Kinsey, the in-the-closet "gay" activist, who launched the sexual revolution in 1948 with his statistically fraudulent *Sexual Behavior in the Human Male* and its promotion of "outlet" or recreational sex. As former Kinsey co-worker, Gershon Legman, acknowledged, "Kinsey's not-very-secret intention was to 'respectablize' homosexuality and certain sexual perversions." But it was also to denormalize the Judeo-Christian sexual ethic, which Kinsey audaciously accused of having a destructive effect on society. Within weeks of the first Kinsey report, Harry Hay, so-called father of the American homosexual movement, founded the first major "gay-rights" organization. The advisory board of Hay's Mattachine Society later

boasted another and more influential Kinsey co-worker, Wardell Pomeroy. Within five years, Hugh Hefner launched *Playboy* magazine (and the modern pornography industry), whose initial target audience was the very generation of young men to whom Kinsey had been speaking on his college lecture circuit. Researcher Thomas Weyr wrote that “Hefner recognized Kinsey as the incontrovertible word of the new God based on the new holy writ -- demonstrable evidence [concerning human sexuality].” Hefner himself is quoted as saying that if Kinsey were the researcher of the sexual revolution, he (Hefner) was the pamphleteer.

One wouldn’t automatically recognize *Playboy* as a tool of “gay” social engineering, but it was and is precisely that. Indeed, Dr. Judith Reisman argues that all pornography is essentially homosexual because it is in fact created by men for the sexual gratification of other men. On a more practical level, the existence of a thriving pornography industry serves the “gay” cause by morally corrupting the men who use it, making them less likely to oppose homosexuality on moral grounds and more likely to support public policies which legitimize sexual hedonism. Exposure to pornography, especially at a young age, can also be a gateway into the “gay” lifestyle itself.

In the same manner, the cause of sexual license is advanced by a successful abortion industry. The choice to kill their unborn children morally compromises both men and women (making them unwilling to criticize the choice to engage in other forms of immoral behavior), and ensures that the outcome of an unwanted child will not be a lasting deterrent to those who have chosen sexual “freedom” over family. This explains why homosexuals, who by definition cannot bear children together, are among the most militant advocates of abortion on demand.

We can see, then, that at least in a conceptual sense, what seem like separate and independent battle fronts of the culture war are really just one. To borrow a metaphor from the Greeks, the “gay” ethic is the Hydra whose many heads are “gay” rights, abortion, pornography and other sex-related social ills. Our task, as people who seek to restore the primacy of the family, is to slay the ideological dragon of sexual libertinism, even as we continue to battle each of its lethal heads.

Why have I identified sexual license as the “gay” ethic, when its most destructive aspects seem to be associated with

HARRY HAY [THE SO-CALLED FATHER OF THE AMERICAN “GAY” MOVEMENT] AND HIS MATTACHINE SOCIETY SPAWNED LARGE-SCALE POLITICAL ACTIVISM...THESE HIGHLY MOTIVATED ACTIVISTS OPERATED IN GROUPS DESIGNED LIKE COMMUNIST CELLS, EACH A “SECRET FRATERNITY” BOUND BY THE COMMON VICE. AS HAY STATED IN A LATER INTERVIEW, “[WE WANTED TO] KEEP THEM UNDERGROUND AND SEPARATED SO THAT NO ONE GROUP COULD EVER KNOW WHO ALL THE OTHER MEMBERS WERE.” SLOWLY AT FIRST, FROM INNUMERABLE OBSCURE SOURCES, PUBLIC THEORIES, PUBLIC STATEMENTS AND ACTIONS IN SUPPORT OF THE SOCIAL ACCEPTANCE OF HOMOSEXUALITY.

From *The Pink Swastika: Homosexuality in the Nazi Party*
Scott Lively and Kevin Abrams

WHY AND HOW TO DEFEAT THE "GAY" MOVEMENT

HOW DID IT GET THIS BAD?

**1948: KINSEY
LAUNCHES SEX
REVOLUTION**

**1953: HEFNER
"MAINSTREAMS"
PORN INDUSTRY**

**1966: N.O.W. FORMS:
WOMEN'S LIB
EQUALS "SEXUAL
FREEDOM"**

**1966:
CONTRACEPTION
ON DEMAND
LEGALIZED**

**1970s: BEGINNING
OF NO-FAULT
DIVORCE**

**1973: ROE V WADE:
ABORTION ON
DEMAND
LEGALIZED**

**1973: AMERICAN
PSYCHIATRIC
ASSOCIATION
DECLARES HOMO-
SEXUALITY
NORMAL**

**...THE TREND
CONTINUES
UNCHECKED**

heterosexual behavior? It is because the culpability of "gays" relative to the spreading effects of sexual license in society is akin to that which we assign to drug pushers, even though it is the addicts themselves who destroy their own communities through criminal behavior.

The Downward Spiral

The introduction of sexual indulgence as an accepted social value inevitably initiates a downward moral spiral in a culture. In our own society, the selling of the idea of recreational sex to young college-aged men in the 1950s created a "market" for immodest and sexually adventurous young women, which in turn helped to legitimize the idea of female promiscuity. In the 1960s, once immodesty and promiscuity became acceptable for some women, the pressure increased for all women, competing for the attentions of men, to adopt these behaviors. This was especially true of the youngest of marriage-age women of that generation, whose personal morals and values had been influenced by a decade of sex-saturated pop culture.

The wholesale entrance of women into the world of sexual "freedom" created a number of societal demands: for a feminist political movement to "liberate" women from social expectations about marriage and child-rearing (National Organization for Women formed 1966); for contraception on demand (Griswold v. Connecticut -- 1966); for abortion on demand (Roe. V. Wade --1973); and for "no fault" divorce (state-by-state liberalization of divorce laws began in the early 1970s). The result of these policies has been the achievement of the "gay" goal as embodied by Kinsey's teachings: the progressive denormalization of marriage and the steady normalization of sexual license. The most recent census data, published in 1998, showed a fourfold increase in divorce from 1970 to 1996, while the population of "cohabiting" couples who had never married had more than doubled.

Among the side-effects produced by these dramatic changes in the life of a people, side-effects which have increased steadily since the 1960s, are the escalation of crime (especially violent crime), the proliferation of sexually-transmitted and other diseases, and the escalation of mental illness and chronic substance abuse. These are all results which one would expect to find in a generation of citizens raised in unstable homes.

Today we are faced with even more advanced social degeneration as we watch the morally-confused grandchildren of the 60s sexual revolutionists arguing that marriage can legitimately include homosexual unions, and broadening their vision of acceptable sexual conduct to include sex between children and perhaps between adults and children. There are other consequences to a free people when internal moral restraint is devalued and self-gratification is exalted. In every similar age of license, the State has grown proportionately stronger and more intrusive to compensate for the decreased will (and ability) of the people to control themselves. Such downward spirals, involving the moral, political and spiritual life of a nation, have usually ended in some form of violent social catastrophe unless their progress is checked by the emergence of moral leadership within the nation.

People who embrace the Judeo-Christian ethic are in a momentous ideological conflict. This conflict is with those who advocate an alternative moral order based on freedom from sexual restraint. The first and primary champions of this alternative moral order have been "gay" activists. Many other powerful voices have joined them in their demand for change.

Therefore, the correct strategy to reverse the current cultural trend must one, articulate and promote the superiority of marriage and family as a social ideal and the necessity of laws to protect these institutions. Two, it must also challenge -- and defeat -- the organized "gay" movement.

**THE "GAY"
MOVEMENT IS
DANGEROUS
BECAUSE ITS
NECESSARY GOAL
IS THE
ELIMINATION OF
THE JUDEO-
CHRISTIAN
SEXUAL ETHIC
AND THE
INSTITUTION OF
SOME OTHER
MORAL SYSTEM
WHICH
EMBRACES
"SEXUAL
FREEDOM" AS A
CENTRAL VALUE.**

**THE PROBLEM IS
THAT
SUCCESSFUL
CIVILIZATION
REQUIRES A
STABLE, FAMILY-
BASED SOCIETY,
WHILE "SEXUAL
FREEDOM" IS
ENTIRELY
SELF-CENTERED
AND ANTI-FAMILY,
AND THE SOCIETY
BASED ON IT
INHERENTLY
VOLATILE AND
UNSTABLE.**

**FOUR
PRINCIPLES FOR
RESTORING A
PRO-FAMILY
CONSENSUS IN
AMERICA**

1. VISION

**ESTABLISH A
PRO-ACTIVE
VISION OF THE
FUTURE**

2. STRATEGY

**THINK AND ACT
AS A NUMERICAL
MINORITY**

3. SOLIDARITY

**SEPARATE
“CHURCH” AND
“STATE” IN OUR
ORGANI-
ZATIONAL
METHODS**

4. FOCUS

**KEEP A LOCAL
FOCUS IN OUR
ACTIVITIES.**

PART TWO

HOW TO DEFEAT THE “GAY” MOVEMENT

The strategy for restoring a pro-family consensus in America proceeds from four basic principles: 1) Vision. Establishing a pro-active vision of the future, 2) Strategy. Thinking and acting as a numerical minority, 3) Solidarity. Separating “Church” and “State” in our organizational methods, and 4) Focus. Keeping a local focus in our activities. To a certain extent, each of these steps requires a change of thinking and behavior among pro-family activists and leaders.

VISION

ESTABLISHING A PRO-ACTIVE VISION OF THE FUTURE

As difficult as it might be for some of us to accept, America has become a *post*-Judeo-Christian society. Among the many changes brought about by this fact is the realization that our culture and most of the people around us are no longer guided by Biblical presuppositions of even the most rudimentary kind. This means, for those of us who still share “traditional values,” that our vision for the future should look very different from that of our humanist neighbors. But what *is* our vision for the future? The alarming fact is that we haven’t really articulated one. This is understandable,

given that American culture was dominated by our own value system from its beginnings until very recently. We have simply taken for granted that our values would always prevail. Operating from this assumption, we would naturally think in terms of preserving the status quo rather than envisioning a better future for our society. We have thus come to identify ourselves by what we oppose in the agenda of our adversaries and to accept by default every other social change that they introduce. It is a recipe for certain failure.

The Problem of “Conservatism”

Someone once said that conservatism and liberalism are just two speeds on the same gearbox: conservatism is the slow speed, while liberalism is the fast speed — society continues in the same direction in either gear. The problem of conservatism is that its goal is to “conserve” and to preserve the status quo. That is a laudable goal when society is strong and healthy, but not when it has become weak and sickly. In contrast, the goal of liberalism (in theory) is to improve society through progressive change. Never mind that the actual changes brought by liberals have in many cases wrought terrible harm to our society, the point is that liberals succeed because they follow a pro-active vision for the future in a way that conservatives do not.

What do we conservatives do? We “draw lines in the sand” when confronted with each new anti-family initiative, and fight to stop the change that is envisioned by the liberals. Usually we win the first few times, but liberals (because of their pro-active vision) are very persistent. Eventually we always lose, step backward a few paces, and draw a new line in the sand. In between battles, we go home, seeing our duty as limited to “putting out fires,” as it were, rather than fire prevention. This is the fatal flaw of conservatism. It never takes new ground; at best it holds what it has. Occasionally conservatives reclaim some of the ground that they have lost, but never the whole amount, and never for very long. In the area of protecting the institution of the family, we have seen this sad retreat continue, year after year, for more than four decades.

The Supreme Court is an institution which glaringly displays the weakness of conservatism. When the liberal Warren Court held sway, its hallmark was “judicial activism.” Many of the worst

MARCHING BACKWARD

**IN THE 1950s,
CONSERVATIVES
DREW THE LINE
AT DIVORCE**

**IN THE 1960s,
CONSERVATIVES
DREW THE LINE
AT FORNICATION**

**IN THE 1970s,
CONSERVATIVES
DREW THE LINE
AT ABORTION**

**IN THE 1980s,
CONSERVATIVES
DREW THE LINE
AT HOMO-
SEXUALITY**

**IN THE 1990s,
CONSERVATIVES
DREW THE LINE
AT CHILD/CHILD
SEX**

**AT THE PRESENT
TIME,
CONSERVATIVES
DRAW THE LINE
AT ADULT/CHILD
SEX.**

WHAT’S NEXT?

“A FAMILY IS NOT JUST A COLLECTION OF EXCHANGEABLE COMPONENTS. UNLIKE A MACHINE WHICH CAN BE DISMANTLED AND REASSEMBLED WITH NO LOSS OF FUNCTION, A FAMILY IS MORE LIKE A LIVING ORGANISM FOR WHICH REPLACEMENT PARTS ARE ALWAYS SOMETHING LESS THAN WHAT WAS LOST — LIKE A PROSTHETIC LIMB TO REPLACE A MISSING ARM OR LEG. SUCH A SUBSTITUTE MAY BE ADEQUATE TO MEET A PERSON’S BASIC NEEDS, PERHAPS SUBSTITUTING SO WELL AS TO BE NEARLY UNNOTICEABLE...

Continued on next page

anti-family policy decisions were handed down during this period, decisions which reflected not the weight of legal and historical precedent, but the whims of the justices themselves. In more recent years when the court became more conservative, the justices, instead of overturning the bad laws of their predecessors, began to view these cases as settled law. Their conservatism worked to “conserve” judicial conclusions that they themselves would never have entertained. We see the same phenomenon in other cultural institutions as well, including the church, which tends to accept and adopt each new anti-family cultural change, only more slowly than the rest of society.

Adherents to the “gay” ethic have a vision for a future in which sexual license reigns and Judeo-Christian values are entirely discredited and rejected. As history shows, their vision is a utopian fantasy: such an ethic cannot sustain an orderly society. Yet, because they have a common vision, they are unified in a way that we are not, and it is therefore their agenda — destructive as it is — that guides the course of social change in America. They prevail, not because they are right, but because they have a plan!

The solution to our problem is to reinvent our conservatism to embrace a pro-active vision and a plan for positive change. I call it Pro-active Conservatism.

The Vision of Pro-active Conservatism: Family-Friendly Communities

Fortunately, while it is true that pro-family conservatives haven’t yet articulated a comprehensive pro-active vision, we can readily piece one together from the various priorities and projects within the conservative movement. Simply stated, our vision is to produce a nation of genuinely family-friendly communities. This is the larger goal within which all of our more focused pursuits fall. But what does the model family-friendly community look like? Having always taken Judeo-Christian society for granted, we never had to consider the question. Now we must.

While our tendency is to look to the past, it should not be our goal to recreate the past. There is much relative to family and community life in the past that we should restore, but there were many flaws and deficiencies in earlier times as well. Pro-active conservatives should work to build upon the best ideas of the past,

and integrate these ideas with what is improved in the present, as we envision what we may yet further improve in our future.

What would a model pro-family community look like? If our vision were to become reality we know that we would see the institution of marriage restored to primacy, parental rights reinvigorated, and a renewed emphasis (in public planning) on considering how every law and policy might affect the family. The business community would design its marketing with families in mind, not catering, as it does now, to destructive forms of selfishness and hedonism. The arts and the entertainment industry would seek to uplift and refine culture rather than to coarsen and degrade it. The government would, whenever possible, defer to the faith community in finding active solutions to moral and social problems. Divorce, fornication, adultery, abortion, homosexuality, sexual diseases, drug and alcohol addiction, mental illness and criminal behavior would all be greatly reduced. Chastity, modesty, fidelity, temperance, helpfulness, generosity, selflessness and compassion would all be greatly increased.

Adopting a pro-active vision changes the entire complexion of the “culture war.” We no longer approach each issue as a separate battle, but as part of a much larger conflict with many specific goals. Our strategies, tactics and allocations of resources are weighed according to the requirements of the larger conflict. Our workers and warriors do not automatically leave the battlefield and go home at the end of each skirmish, believing that their part is done; they stay on and simply reposition themselves for the next battle. Our leaders and activists gain the emotional and intellectual benefit of a long-range view of the cultural war, and the advantage of being able to think and plan several moves ahead. The “evangelists” and motivators among us have an exciting picture of the future that they can use to recruit new activists and to persuade others to our cause, while our strategists and organizers have tangible movement-wide goals by which to coordinate and synchronize the many, varied projects of independent groups. Every pro-family person has the opportunity to make lifestyle, career and consumer choices in conformity with the larger pro-family vision, rather than feeling like an insignificant dissenter, alone in the secular-humanist system.

These are all positive results of adopting pro-active conservatism, but the best result is the actual transformation of a

Continued from prior page

**...BUT IT IS NEVER
EQUAL OR
PREFERABLE TO
THE REAL THING.**

**FOR THIS REASON
A HOMOSEXUAL
“FAMILY” IS THE
MOST
INADEQUATE OF
SUBSTITUTES FOR
RAISING A CHILD.
NOT ONLY IS THE
CHILD
DISADVANTAGED
BY THE ABSENCE
OF HIS NATURAL
PARENT OF THE
SAME OR
OPPOSITE
GENDER, BUT THE
PROFFERED
REPLACEMENT
(THE NATURAL
PARENT’S
SAME-SEX
PARTNER)
DOESN’T FIT, LIKE
TRYING TO
REPLACE A LEG
WITH AN ARM.”**

*From Seven Steps to
Recruit-Proof Your Child,
by Scott Lively.*

**EXPLOITING
MINORITIES**

**THE "GAY" CIVIL
RIGHTS
STRATEGY
EXPLOITS
DISORGANIZA-
TION AMONG
LEGITIMATE
MINORITIES TO
GAIN POWER IN
LOCAL CIVIL
RIGHTS
COALITIONS;
THE CIVIL
RIGHTS GROUPS
CAN THEN BE
PRESSURED TO
"BUNDLE"
HOMOSEXUALS
TOGETHER WITH
LESS POWERFUL
ETHNIC AND
RACIAL GROUPS,
GIVING
HOMOSEXUALS
THE
APPEARANCE OF
HAVING BOTH
BIOLOGICAL
STANDING AND A
SOCIALY
DISADVANTAGED
STATUS.**

*From Seven Steps to
Recruit-Proof Your Child,
by Scott Lively.*

single community. That requires more than just a vision, it requires work.

STRATEGY

THINKING AND ACTING AS A NUMERICAL MINORITY

For the first time in American history, people who believe *strongly* in our Judeo-Christian values are in the minority. We wish that this were not true, but we must not pretend or deny that it is. Indeed, if we embrace this reality we can turn it to our political and social advantage.

It is a simple fact of history that most orchestrated social change (as opposed to changes influenced by such things as advancements in technology) is driven by small groups of highly motivated people. Such people are usually very much aware that they represent a numerical minority in the society and therefore they rely very heavily on strategic planning and careful implementation. Our problem as pro-family activists is not one of energy or motivation: it is a lack of strategic planning, a failure that I believe results from clinging to the notion that we activists are just the more vocal members of a "silent majority."

If we were to recognize that in practical terms the majority is no longer with us, we would realize that our strategy and tactics must be focused more narrowly on influencing (or becoming) the decision-makers and less on influencing the general public. Instead, our focus has been very broad, based upon the unrealistic assumption that if we were to fully inform the public about family-related issues, the public itself would rise up and fix the problems. It is an unrealistic assumption because even if there were a "silent majority" on our side, we know that most public information systems are in the hands of our adversaries and we have no effective means of overcoming their deceptive tactics. Indeed, the public is being shifted incrementally leftward on a daily basis by these very media.

Consider the strategy of the "gay" activists, however. They never had any illusions about leading a "silent majority" in support of their agenda. They have never (until recently) relied upon public opinion to advance their agenda. In fact, public opinion has been

against them in nearly every political victory they have attained. Very frequently, “gay” advances have been quickly turned back through referenda and other populist repeal mechanisms. Nevertheless, the “gay” agenda is now nearly fully implemented in many parts of the nation. “Gay” organizations are now posturing as normal components of mainstream America. Simultaneously, groups which advocate our viewpoint have been increasingly marginalized. How did the homosexual movement achieve this remarkable feat? It did so by gaining control of strategic decision-making positions in the policy-shaping institutions of our society. “Gay” leaders focused their relatively small army of activists on first one and then another strategic goal in a slow incremental process of taking power.

While our side has been complacent in our presumed majority position, “gay” activists have focused their attention on taking control of school boards, city councils, state and federal agencies, professional and community organizations, unions, religious denominations and public corporations. They know that elections for key offices in democratically-run organizations are almost always decided by a small minority of active participants and they have educated and organized their people accordingly. I believe the average American would be literally stunned if every in-the-closet homosexual in an elected position were to suddenly reveal himself or herself to the public. Of course, there are many non-homosexuals who support the homosexual agenda as well, often for the purely pragmatic reason that the “gays” have proven that they can deliver money, workers and votes to their allies.

In the less-democratic worlds of corporations and administrative agencies, “gay” activists have used the invisibility of their “in-the-closet” members to the maximum advantage. It is not uncommon to hear of organizations and agencies coming under the control of “gay” activists after one of them attains a hiring position and then uses it to hire fellow “closeted gays.” When there are enough activists in key positions to steer organizational policy, some come out of the closet and form a “gay” and lesbian employees group. Once an organization is taken over in this manner, it becomes a tool for promoting the “gay” cause both internally (through anti-discrimination and domestic partnership policies and the like), and externally (typically through community-relations activities and charitable giving). Often the first notice that other employees have of the problem is when they are

**“GAY” TAKEOVER
OF PUBLIC
CORPORATIONS
AND AGENCIES**

***INFILTRATION: AN
IN-THE-
CLOSET “GAY”
ACTIVIST ATTAINS A
HIRING POSITION,
BEGINS TO STACK THE
COMPANY WITH
OTHER ACTIVISTS.***

***CONSOLIDATION:
ACTIVISTS TAKE KEY
POSITIONS. WHEN
STRONG ENOUGH,
FORM “GAY”/LESBIAN
EMPLOYEE GROUP***

***CONTROL: USE
COMPANY RESOURCES/
POLICIES TO ADVANCE
AND ENTRENCH “GAY”
AGENDA IN COMPANY
(MANDATORY “SEN-
SITIVITY TRAINING,”
DOMESTIC PARTNER
BENEFITS, ETC.)***

***EXPANSION: ADVANCE
“GAY” AGENDA IN THE
COMMUNITY THRU
ADVERTISING &
COMMUNITY
RELATIONS FUNDS,
POLITICAL
ENDORSEMENTS, ETC.***

**WHY WILL THE
“GAY”
MOVEMENT
NEVER FIND A
BIOLOGICAL
CAUSE OF HOMO-
SEXUALITY,
(EVEN IF THERE
WERE ONE)?**

**BECAUSE ON
THAT DAY
BEGINS THE
“RACE FOR THE
CURE!”**

**LOOK FOR A
CONTINUAL
STRING OF NEWS
STORIES WHICH
SUGGEST A
BIOLOGICAL
CAUSE BUT
NEVER
ACTUALLY FIND
ONE.**

**THE “GAY”
STRATEGY IS TO
MAKE THE
PUBLIC BELIEVE
THAT HOMO-
SEXUALITY IS
INNATE,
WITHOUT EVER
HAVING TO
PROVE IT!**

subjected to mandatory “sensitivity” training designed to impose pro-homosexual ideology on the organizational culture, or at least to silence opposition to pro-homosexual policies.

My purpose in describing these tactics is to show that there is no magic behind homosexual political gains. Rather, it is just simple, but highly organized grassroots activism. As pro-active conservatives begin to think and work as a numerical minority, we can gain for the pro-family movement some of the same benefits which have been achieved by “gays.” Our tactics needn’t mirror those of the “gay” activists, but our strategy should be very similar. Our objective, then, must be to take control away from our adversaries and to place it back in the hands of pro-family people. We must plan and implement change, not as outsiders trying to influence policy by rallying public opinion, but as decision-making insiders leading the way to a family-friendly future. Fortunately, there are several factors which weigh heavily in our favor as we assume this challenge.

Hope for Pro-Active Conservatives

I will address just three of the many factors which favor pro-active conservatism in our campaign for change.

First, the truth is on our side. Pro-family people often lament the enormous influence which our adversaries hold over America’s social, cultural and educational institutions. What they fail to recognize is that our adversaries *require* this level of control. The success of the “gay” agenda depends upon public acceptance of many easily-refuted lies. To maintain this deception, pro-“gay” media must continually reinforce certain essential falsehoods, such as the assertion that science has proved a biological cause of homosexuality. Perpetrating such deception is relatively easy if you control all the major media, but impossible if even a single major (national) media outlet tells the truth.

This fact is significant for pro-active conservatives: it means that our task is not as daunting as we might think. We don’t need to duplicate what the left has done, we only need to ensure that some part of the major media is forced to tell the truth. The power of the truth itself will do the rest. An excellent illustration of this principle is found in the tactic of pro-lifers who carry large pictures of aborted babies in public demonstrations. Every person who sees these pictures instantly recognizes that abortion kills real

babies and not just “blobs of tissue.” All of the millions of dollars spent by abortion advocates to hide the humanity of the unborn can be undone by a single photograph. In like manner, a full, unbiased examination of “gay” claims, such as the claim that homosexuality is innate, would destroy their carefully constructed public image, without which the homosexual political movement would topple like a house of cards. Our task is not small, but it is achievable. However, it is not enough that existing pro-family media tell the truth, it must come from a mainstream source that the public trusts. In other words, our goal should not be to try and compete with the media; it should be to take control of some part of it.

Second, there are more activists on our side than there are on our adversaries’. When you consider that homosexuals account for less than 2% of the population, and that not every homosexual is politically active, the total number of “gay” activists in America must be quite small relative to their power. On the other hand, pro-family activists are relatively numerous. We just aren’t organized. The goal of pro-active conservatives, therefore, should not be to try and convert every member of the faith community into a political activist, but to identify the existing activists and begin to work more closely together. This is a much more achievable goal.

Third, the “mushy middle” of the American population will support our agenda as readily as it now supports the homosexual agenda once we have regained control of our social (and some media) institutions. We must remember that most people are simply unconcerned about issues which are not directly relevant to their own daily lives. The average person generally goes along with the prevailing social trend. This is just human nature. It was true of the American colonists during the Revolution. It was true of German people under Hitler. It is true of our society today. *This is bad news to traditional conservatives, but very good news to pro-active conservatives.* It means that we don’t need to persuade the entire population to our way of thinking: we only need to take back control of the institutions that govern their lives and the people will, so to speak, persuade themselves.

**THE CRUCIAL
PROCESS OF
CIVILIZATION IS
THE
SUBORDINATION
OF MALE SEXUAL
IMPULSES AND
BIOLOGY TO THE
LONG TERM
HORIZONS OF
FEMALE
SEXUALITY...IN
CREATING
CIVILIZATION,
WOMEN
TRANSFORM
MALE LUST INTO
LOVE; CHANNEL
MALE
WANDERLUST
INTO JOBS,
HOMES AND
FAMILIES; LINK
MEN TO SPECIFIC
CHILDREN; REAR
CHILDREN INTO
CITIZENS;
CHANGE
HUNTERS INTO
FATHERS;
DIVERT MALE
WILL TO POWER
INTO A DRIVE TO
CREATE.**

**George Gilder,
*Men and Marriage***

SOLIDARITY

Separating "Church" and "State" in our Organizational Methods

Success in any culture-wide political endeavor requires coalition building. The question is, who belongs in the coalition of pro-active conservatives? Coalition building is traditionally an area of weakness for conservatives, probably because most of us are motivated by our religious beliefs and there are obviously very many important doctrinal differences within the religious community. This is a weakness we must overcome.

The answer lies in the philosophy which guided our founding fathers. Their genius was to establish "secular" government upon a Deistic or natural law foundation. (This is not to suggest that the Founders were Deists, most were orthodox Christians). The Declaration of Independence and U.S. Constitution presuppose a benign moral order in creation to which all human beings are subject. The Declaration expressly invokes the natural law with such phrases as "self-evident" truths and "inalienable rights," while the Bill of Rights to the Constitution, which exists to protect the minority from the whim of the majority, implicitly affirms that there is a higher law than consensus of the governed, derived from God. Upon this foundation, individual liberty is possible in a "secular" society. As long as each faction remains subject to the objective moral standard, no one is required to accept anyone else's theological conclusions. Jews, Catholics, Protestants, Moslems and other believers in an external moral order can coexist in such a system and have done so for more than two centuries.

The humanist model, on the other hand, assumes that morality derives from the human mind, and thus may change with social circumstances. It teaches that truth is subjective and relative. For this reason every humanist system inevitably produces totalitarianism, as subjective belief replaces objective truth as the moral authority for social policy, and competing "strongmen" strive for the power to declare their own will as law. As proto-fascist philosopher Frederick Nietzsche observed, if God is dead, power belongs to the "superman" who makes his own morality and seizes what he wants from the weak. Thus, the end of every social

**THE NATURAL
FAMILY IS A MAN
AND A WOMAN
BOUND IN A
LIFELONG
COVENANT OF
MARRIAGE FOR
THE PURPOSES OF:**

**THE
CONTINUATION OF
THE HUMAN
SPECIES,**

**THE REARING OF
CHILDREN,**

**THE REGULATION
OF SEXUALITY,**

**THE PROVISION OF
MUTUAL SUPPORT
AND PROTECTION,**

**THE CREATION OF
AN ALTRUISTIC
DOMESTIC
ECONOMY, AND**

**THE MAINTENANCE
OF BONDS
BETWEEN THE
GENERATIONS.**

**World Congress of Families:
www.worldcongress.org**

experiment based upon the utopian fantasies of humanists is marked by human carnage.

The pro-active conservative coalition, then, should embrace all persons who accept the natural law, without regard to their theology. The heart of our platform should be the heart of the natural law: heterosexual marriage and the natural family. It shouldn't matter to us whether our fellow activists are of a different religion or religious faction if our purpose is to restore the natural law foundation which we share in common. We have no problem following this principle when we cooperate with our neighbors on local community projects or with fellow parents in organizing events for our children. We must translate this pragmatism into our pro-family activism.

Once the battle line is properly drawn between natural law adherents and humanists, the culture war takes on an entirely different complexion. Suddenly we realize that we have many more allies than we thought. We also recognize that some groups which we have assumed to be allies really aren't. Yet our greatest gain is in the simplification of our message and our focus. When we promote the primacy of marriage and the natural family as the centerpiece of law and culture, we appeal to the most basic positive instincts of our fellow man. At some level of consciousness, every person knows that the healthy natural family is the most beneficial unit of society, and every person wants to be part of one.

As we focus on this common natural law bond, we simultaneously contrast it with the prevalent anti-family humanist model. In this way, we can build a coalition with a very broad foundation and even greater potential for political success. Yes, we must set aside our religious differences in order to work together for this goal, but isn't that the indispensable prerequisite of our cherished Constitutional system anyway? We must not accept the "separation of Church and State" as it is defined by the humanists. They misinterpret that doctrine to raise atheism to equality with belief in God! Instead, we must reassert the intention of the founders -- to ensure genuine religious freedom within natural law parameters. This is the true interpretation of Jefferson's "wall of separation" metaphor. A victory by any less inclusive coalition would amount to a theocracy and an overthrow of the Constitution.

**THE ASSERTIONS
WHICH "GAY"
ACTIVISTS
PROTEST THE
MOST
VIGOROUSLY
ARE THE TRUTHS
TO WHICH THEY
ARE MOST
VULNERABLE.**

**THE LINKS
BETWEEN HOMO-
SEXUALITY &
PEDOPHILIA,
"GAY" SEX &
AIDS, AND THE
PHENOMENON
OF
HOMOSEXUAL
RECRUITMENT
OF CHILDREN
INTO THE "GAY"
LIFESTYLE ARE
WELL PROVEN,
BUT OUR SIDE
HAS BEEN
INTIMIDATED
INTO SILENCE ON
THESE ISSUES BY
THE VIOLENCE
OF "GAY"
REACTION WHEN
WE RAISE THEM.**

**LET THEM YELL.
THE TRUTH
MUST BE TOLD.**

**HOW TO
ALLOCATE YOUR
PRO-FAMILY
RESOURCES**

**DRAW A SERIES
OF CONCENTRIC
CIRCLES ON
YOUR WORLD
MAP.**

**WITH YOUR
OWN
NEIGHBORHOOD
AT THE CENTER,
CIRCLE YOUR
TOWN, STATE,
REGION, NATION,
AND THE WORLD.**

**COMMIT AT
LEAST 50% TO
THE INNER
CIRCLE AND
PROPORTION-
ALLY LESS AS
YOU MOVE OUT.**

**DO SOMETHING
AT EACH LEVEL.**

Speak No Evil

Inevitably, we will have our detractors among those whom we believe should be our allies, just as we will continue to form negative opinions about alternative strategies to our own. Our policy should be to speak no "evil" (meaning "negative criticism") of any other pro-family person or organization unless their actions deliberately oppose our own. Such a policy will be easier to embrace in light of our long-term pro-family vision. We should give any effort which has a reasonable chance of moving us closer to our goal the benefit of the doubt. We must always remember that while there is only one truth, there are as many perspectives on the truth as there are human beings. And since no single human perspective, no matter how accurate or insightful, encompasses the whole of the truth, we must not arrogantly assume that our perspective (or approach to a problem) is the correct one. Rather, we should be diligent and patient to separate truth from error in each perspective through honest argument and analysis.

FOCUS

Keeping a Local Focus

Given the advanced state of moral decline in our nation, and our position of relative weakness compared to our cultural adversaries, we must face the unpleasant prospect that our efforts to restore a Judeo-Christian or natural law moral consensus in America may fail. Some people would say that our failure is more likely than not. I do not agree. However, prudence dictates that our strategy must allow for this contingency, and provide as much protection for our own families and communities as possible in the event that we cannot return such protections to the nation as a whole. Keeping a local focus allows us to enact our pro-family agenda in our own local communities first, which in turn helps to shield us from the effects of continuing disintegration in the larger society. It also allows us to prove by example the superiority of the family-centered community model. Others will be inspired to follow our lead once we begin to produce genuinely pro-family communities.

While we focus on our local communities, however, we cannot ignore the state, national and international battlefield. It all comes down to prioritizing our battles and allocating our limited time, energy and finances accordingly. I recommend that each family budget its political resources (time, energy, dollars) so that at least fifty to sixty percent are allocated to local needs. The remainder should be divided into decreasing portions for state, national and international needs respectively. Change must begin at home.

Although many of the attacks upon the Judeo-Christian ethic come from outside our local communities, the impact of these attacks can be blunted by our efforts at the local level. For example, anti-family attitudes promoted to our children by national television and entertainment media can be countered by a strong pro-family message in schools, libraries and community-based organizations. Such institutions are largely controlled by local boards of directors elected at the local level. Typically today, these boards are dominated by our cultural adversaries, even in relatively conservative communities, but only because pro-family people are not organized and motivated to compete for them. These and all other local political offices can and should be held by pro-family citizens.

The pro-active approach of working to produce a family-friendly society has its greatest potential for influence at the local level. Coordinated efforts by our "natural law" coalition to promote marriage, effective child-rearing, and family togetherness can have enormous local impact. Active promotion of pro-family goals in business groups and benevolence organizations can redirect the course of change in the local community. Once a community has become truly pro-family, it can export its local culture to surrounding communities, and advance political candidates for higher office. Obviously, when enough local communities become pro-family, transforming the state and/or region becomes an achievable goal.

It is clear that the defeat of the "gay" movement will not be accomplished merely by changing our philosophy and approach, but such changes are necessary to turn the tide in the "culture war." Specific step-by-step tactics will vary from place to place according to local circumstances and the creativity of local activists. One thing is certain, however: we, the entire pro-family community, must act immediately.

SOME PARENTS, UPON DISCOVERING THE TRUE NATURE AND THE THREAT OF THE "GAY" MOVEMENT, BECOME VIRTUAL FAMILY-PROTECTION CRUSADERS. OTHERS, RECOGNIZING THE PERSONAL RISK OF STANDING UP TO HOMOSEXUALISTS, LOOK FOR WAYS TO OPPOSE THE "GAY" AGENDA INDIRECTLY OR SECRETLY. MOST PARENTS WILL CHOOSE A PATH SOMEWHERE BETWEEN THESE TWO EXTREMES. WE SUGGEST THREE FORMS OF ACTIVITY, EACH OF WHICH WILL ACCOMMODATE VARYING LEVELS OF PERSONAL INVOLVEMENT: PRO-FAMILY POLITICAL ACTIVISM, NONPOLITICAL FAMILY ADVOCACY, AND PARTICIPATION IN EX-GAY RECOVERY EFFORTS.

*From Seven Steps to
Recruit-Proof Your Child
Scott Lively*

PERSUADE OR PERISH

THE POLITICAL STRATEGY OF DETERMINING THE CURRENT WHIMS OF THE VOTERS THRU POLLING AND FOCUS GROUPS, THEN CATERING TO THOSE WHIMS, IS A WINNER FOR LIBERALS BUT A SURE LOSER FOR CONSERVATIVES.

WE MIGHT WIN AN ELECTION BUT WE WILL LOSE THE CULTURE WAR.

WHY?

BECAUSE EACH DAY THE MEDIA INCHES THE POPULATION LEFTWARD, MEANING THAT LIBERAL POLITICIANS DON'T HAVE TO SELL THEIR IDEAS TO WIN.

OUR SIDE, HOWEVER, MUST PERSUADE THE PEOPLE OF THE SUPERIORITY OF OUR IDEAS OR WE WILL SIMPLY FOLLOW THE LIBERALS DOWN THE PATH OF THEIR CHOICE.

HOW TO GET STARTED

The most harmful pro-homosexual institution in America is undoubtedly the broadcast media, including both the New York-based "mainstream" news media and the Hollywood entertainment media. Unfortunately, there is little that we can do in the short run to redeem the media. A close second in destructive influence, however, is the government education system, from elementary school through college. This is an area in which we can have enormous influence in the short term and is thus area on which we should focus.

Both the media and the government schools work their malice through psychological indoctrination of the youth. The "gay" focus is on the kids, and not just as sex objects. "Gay" leaders know that at the current rate of social change in favor of the homosexual agenda among the youth, they will have a solid pro-"gay" majority in the American electorate in just a few years. Their long-term pro-active strategy is paying off. As *Ellen* executive producer, Tim Doyle put it, "There's a group of older people that will never accept it, but there are a lot of empty cemeteries, and when they're filled, the world will be more tolerant."

Our highest priority, then, must be to rescue *this* current generation of high-school students who will become voters in this critical decade. There are two ways in which this can be done. First, we must work to limit the influence of the media and government schools on young people. Second, we must promote a pro-family alternative to the anti-family culture to which young people are now subject.

Stopping the Flow of Pro-“Gay” Propaganda

The most practical first step is to put control of the public elementary and high schools back in the hands of pro-family people. A pro-family school board can stop most of the anti-family activity that is currently being promoted in many schools. It also has the power to promote pro-family ideals to the students.

Here is a simple plan for taking control of the school board.

A. Form a parental rights group in your school district.

1) Set up an initial steering committee of 3-5 people who you already know are with you on the issue. You can change or broaden your committee later as the group grows. Don't be too formal. You don't need to incorporate or file any papers if you remain an informal association that doesn't raise or spend much money. As you grow you can probably find a good pro-family lawyer or CPA to keep you out of trouble.

2) Limit your agenda to the single issue of getting the “gay” agenda out of the schools. This is very important to prevent other issues from splitting your coalition and distracting you from your goal. Make sure that everyone that joins you knows up front that this group has a single purpose.

3) Open membership in the group to any pro-family parent or concerned member of the community. Try to pro-actively build a broad-based coalition and discourage factionalism. Actively recruit from every ethnic and cultural group, promoting the unifying theme “Our Bond is Family.”

4) Your steering committee should reflect the diversity of the group (diversity is a good word and we will take it back) to maximize the involvement of people from different backgrounds, faith and cultures in the community.

5) Select one person to be a media spokesperson. Keep media involvement to a minimum -- remember: **RULE NUMBER ONE: THE MEDIA ARE NOT YOUR FRIENDS!!** No matter how “friendly” the leftist university-trained reporter may act (they are trained to draw you out), he or she is not your friend. This is especially true when dealing with any of the culture war issues.

6) Meet regularly at a religiously neutral facility such as a community room, Grange or VFW hall which will allow you to have a by-invitation-only meeting. Keep out the pro-homosexual activists as much as possible. Use a security-sensitive sign-in sheet so that

THE “OUT” LIST

**ONE THING WHICH
WILL UNDERMINE
PUBLIC SYMPATHY
FOR THE “GAY”
MOVEMENT IS PUBLIC
AWARENESS OF THE
ACTUAL POWER
WIELDED BY “GAY”
ACTIVISTS.**

**START AN “OUT” LIST
OF PERSONS OF
INFLUENCE WHO ARE
OPENLY “GAY,” AND
THE POSITIONS THAT
THEY HOLD.**

**LIST ONLY THOSE
PEOPLE WHO HAVE
IDENTIFIED
THEMSELVES AS “GAY”
AND KEEP THE
DOCUMENTATION ON
FILE.**

**PUBLISH THE LIST AT A
STRATEGIC TIME TO
SHOW THAT THE
“GAYS” ARE NOT A
POWERLESS
MINORITY.**

**WHEN THEY CALL IT A
WITCH HUNT, ASK TO
SEE THEIR
BROOMSTICKS.**

WHY AND HOW TO DEFEAT THE "GAY" MOVEMENT

WHY DON'T MOST POLITICIANS ON OUR SIDE AGGRESSIVELY PROMOTE OUR AGENDA AFTER WE HAVE ELECTED THEM?

BECAUSE POLITICIANS ARE PRAGMATISTS.

EVEN IF THEY AGREE WITH US ON THE ISSUES, THEY WILL VOTE IN SUCH A WAY AS TO PROTECT THEIR JOBS.

OUR MISTAKE HAS BEEN TO BELIEVE THAT OUR JOB ENDS, RATHER THAN BEGINS, WITH THE ELECTION.

OUR POLITICIANS WILL ONLY BE AS STRONG AS OUR POWER AND COMMITMENT TO KEEP THEM IN OFFICE AND ON TRACK.

each person signs an oath or affirmation that their purpose in attending the meeting is to oppose the "gay" agenda. The following is sample language to put at the top of the sign-in sheet

I affirm that my purpose in attending this meeting is to oppose the "gay" movement and its agenda in our schools. I am aware that my invitation to this meeting is contingent on the truth of this affirmation, and if I enter or remain under false pretenses I will be subject to prosecution for trespass and other criminal charges.

7) Don't allow the media in (with the possible exception of reporters from proven pro-family media).

8) Any person who declines to sign the affirmation but claims to be neutral and just wants to "find out more about the issue" should be denied entrance but should be given the opportunity to meet individually with someone from your committee at a later time. Explain that your policy is necessary to prevent violence and harassment by "gay" activists. Not many people are truly neutral on this issue. Some people will lie to get in, but are not likely to cause trouble.

9) Always videotape your meetings and any other function in which you may encounter opposition. A video camera deters potential trouble-makers and provides helpful evidence to police and courts if needed.

B. Start a petition to get the "gay" agenda out of the school

1) Your petition should be short and direct, preferably a single paragraph. Here is sample language.

We, the undersigned parents and friends of students in _____ school district believe that homosexuality and other alternatives to heterosexual marriage should not be promoted legitimized or condoned to students in the _____ school district. Therefore, we request that the _____ school board, to the fullest extent to which it is legally permissible to do so, to immediately adopt rules and policies designed to prevent the promotion, legitimization or condonation of homosexuality and other alternatives to heterosexual marriage, to schoolchildren.

2) Use the petition to identify pro-family supporters in the community. On the petition ask for name, address and phone number and whether they have a child in school in the district. (See

sample petition on page 24). Circulate the petition first among those you reasonably expect to support it, such as at churches and local pro-family groups.

3) When you have a respectable number of signatures on the petition (perhaps 100-200), schedule a time to present it to the school board. Send notice to all of the signers. Then show up in a group and present the petition to the board. Ask for the board to schedule a time when it will vote on the petition.

4) The school board members will probably not want to do it. That's OK. If they were on your side you probably wouldn't have a problem in the district. *Your goal is not to win quickly, it is i) to identify the anti-family board members so you know who needs to be replaced, and ii) to identify and organize all the pro-family people in your district (which will take a long time).*

C. Circulate the petition throughout the larger community.

1) After your first round with the school board (assuming you fail to get a vote, or the vote goes against you) there will be a division in your initial group. Some will give up and go home, others will want to push on. That's fine, let the quitters go with your thanks and praise. Many will return after a while, especially as you grow and have greater impact -- and they will always *vote* with you if you keep them informed.

2) Turn your "stayers" into leaders. Those who stayed with you through the first phase will be the best workers you will probably ever have. Phase two will be to identify every pro-family voter in the school district by circulating the petition more broadly. This will be a full-fledged campaign.

3) Hold regular meetings to discuss the campaign and rally the troops.

4) Go back to the school board every few weeks with another batch of petitions and restate your demands.

5) Use alternative means to identify the sympathies of the board members. Have members of your group meet individually and in small groups with each board member. Network with your group members to find out what they know and build a profile of each board member that will help you to know which members are most important to replace and which might work with you if given the chance

**NEVER TRUST
THE MEDIA!**

**MOST MODERN
JOURNALISTS,
AND VIRTUALLY
EVERY MEDIA
"GATEKEEPER"
ARE
TRUE-BELIEVER
SECULAR
HUMANISTS.**

**THEY KNOW THE
"POWER OF THE
PRESS" AND
THAT YOU HOPE
TO USE IT FOR
YOUR ENDS.**

**THIS THEY WILL
NEVER ALLOW.**

**THEY MAKE
CERTAIN THAT
YOUR
PRO-FAMILY
NEWS IS "SPUN"
IN A WAY THAT
PROMOTES
THEIR OWN
WORLD VIEW.**

**IGNORE THEM.
WORK AROUND
THEM. DON'T
LET THEM
INFLUENCE
YOUR THOUGHTS
OR PLANS.**

KEEP HUMBLE

A RECURRING PROBLEM IN THE PRO-FAMILY MOVEMENT IS “TERRITORIALISM” OR “TURF WARS.”

THIS OCCURS WHEN LEADERS BEGIN TO VIEW THEIR ORGANIZATIONS AS MORE IMPORTANT THAN THEIR MISSION.

ONE WAY TO PREVENT TERRITORIAL -ISM FROM DESTROYING YOUR WORK IS TO GUARD AGAINST THE LURE OF “EMPIRE BUILDING” IN YOUR OWN LOCAL GROUP.

FOCUS ON YOUR GOALS, NOT YOUR GROUP.

D. Solicit new school board candidates from your group.

1) Form a candidate recruitment committee to recruit a field of candidates for school board.

2) Advice to candidates. *Don't hide from the “gay” issue!* Base your campaign on it and ignore the media attempts to demonize you. Focus your main activity on getting your already-identified local supporters to get out and vote, but take the opportunity to persuade the public to the right way of thinking. Never pretend to be running on some other issue. You might still win, but you will have no mandate (and you won't earn the loyalty that comes with courage in the face of persecution).

E. Once you have taken back the school board, move on to the next objective.

1) Remember that you have a pro-active vision for the future. What is the next most practical task that can be done to make your city or town a model pro-family community?

2) Don't assume that your new elected officials will stay true without regular encouragement and reinforcement. Stay involved.

Promote Pro-Family Culture

My preferred method for promoting pro-family culture to youth reaches them indirectly, but unifies and draw upon the entire natural-law community. That method is to launch a community-wide pro-marriage campaign. This should be especially effective in states which have passed Defense of Marriage initiatives in recent years, as such a campaign would build upon that strong foundation. The pro-marriage campaign begins with building a coalition of church and business leaders, assembled by your local committee, and then follows whatever plan they recommend. It should be very positive and very public.

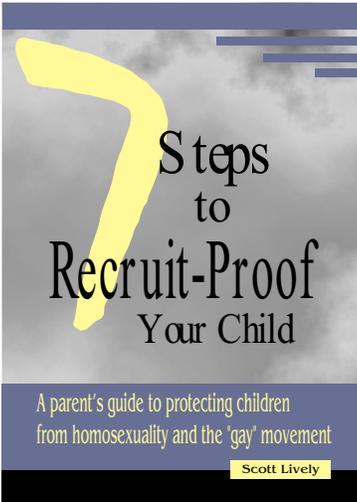
A second method, if you have activist pro-family teenagers to help, is to promote the formation of *non-sectarian* “Veritas” (“Truth”) student clubs in the local schools to counter the anti-family agenda and to promote virtue as a lifestyle alternative. Students from the Christian clubs can provide lots of help with this, but they should first read this booklet to know how and why to be non-sectarian in this effort.

**Petition to Stop the Promotion of Homosexuality
in the _____ Public Schools**

We, the undersigned parents and friends of students in the _____ school district believe that homosexuality and other alternatives to heterosexual marriage should not be promoted legitimized or condoned to students in our schools. Therefore, we request that the _____ school board, to the fullest extent to which it is legally permissible, to immediately adopt rules and policies designed to prevent the promotion, legitimization or condonation to schoolchildren of homosexuality and other alternatives to heterosexual marriage.

<u>Name</u>	<u>Address</u>	<u>Phone</u>	<u>Child enrolled in district? y/n</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____
11.	_____	_____	_____
12.	_____	_____	_____
13.	_____	_____	_____
14.	_____	_____	_____
15.	_____	_____	_____

Send completed petitions to:



BECAUSE WE CARE ABOUT OUR "GAY" NEIGHBORS, WE DECLINE TO AFFIRM THEIR UNHAPPY AND DESTRUCTIVE LIFESTYLE. WE ALSO CARE DEEPLY ABOUT OUR CHILDREN, THUS WE SPEAK FRANKLY ABOUT HOMOSEXUALITY AND THE "GAY" MOVEMENT. THIS IS NOT MOTIVATED BY HATE, BUT BY LOVE, LOVE THAT IS TOUGH ENOUGH TO ENDURE BEING MALIGNED BY THE VERY PEOPLE IT SEEKS TO HELP, LOVE THAT REJECTS THE EASY PATH OF CONDONING OTHERS' HARMFUL CHOICES SIMPLY TO AVOID PERSONAL DISCOMFORT.

From Seven Steps

HELPFUL TIPS FOR PRO-FAMILY ACTIVISTS

RECOGNIZE THE WEAKNESSES OF THE "GAY" AGENDA :

"Gay" power depends upon public sympathy for homosexuals as victims of societal prejudice. This is why the pro-"gay" media religiously suppress all information which reflects negatively on homosexuals and their behavior. This is also why the "gay" movement insists, and the media confirms, that homosexuality is innate -- because fair-minded people (i.e. most people) are reluctant to disapprove of homosexuals for engaging in behavior that they can't control. If the media told the truth about homosexuality, the "gay" movement, and the "gay" political agenda, the public would not be predisposed to accept either the movement or the agenda.

The problem is how to get the public to look at the facts when we have little or no power to change the media. The first step is to understand *why* the public is susceptible to "gay" deception.

Public sympathy for "gays" as victims is not grounded in logic, but in emotion: this is one reason why more women than men embrace the "gay" cause. In fact, the very use of some of the facts about homosexuality by our side reinforces the idea in the minds of "gay"-protectors that we hate homosexuals. Long ago I stopped trying to educate pro-"gay" sympathizers about the unpleasant particulars of "gay" behavior, because it only made them angrier. The facts must be told, but only after a person has become willing to consider that there are two sides to this issue.

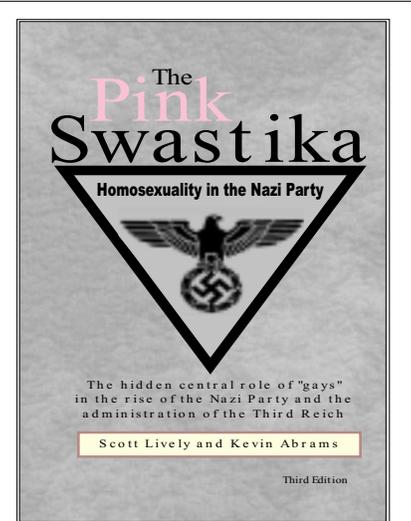
An effective strategy is to emphasize the issue of homosexual recruitment of children. The protection of children trumps any argument for “gays” as societal victims. Once parents and grandparents accept that recruitment of children is possible, they become interested in seeing all the evidence against the idea of “gay” legitimacy. For this reason, I wrote the book, *Seven Steps to Recruit-Proof Your Child: A parents guide to protecting children from homosexuality and the “gay” movement*. The book proves the case that homosexuality is not innate, but more importantly, it proves that the “gay” movement does recruit children. *Seven Steps* also addresses many of the most common questions asked about homosexuality and the “gay” movement. You may read *Seven Steps to Recruit-Proof Your Child* online at www.abidingtruth.com.

DEBUNK THE “GAY” VICTIM MYTH

In 1995, with co-author Kevin Abrams, I wrote *The Pink Swastika: Homosexuality in the Nazi Party*. *The Pink Swastika* directly contradicts the myth of homosexuals as social victims, by documenting the central role of homosexuals in the rise of the Nazi Party and the administration of the Third Reich. This book is doubly important because “gay” activists routinely compare our side to Nazis and themselves to Jewish victims of the Nazis. The very symbol of the “gay” movement, the inverted pink triangle, is a reference to the triangle patch used to identify homosexuals jailed in Nazi work camps. In essence, then, the central pillar of “gay” victim status is the Nazi connection. *The Pink Swastika* documents that homosexual victims were few, while homosexual perpetrators among the Nazi elite were many and powerful. You may read *The Pink Swastika* online at www.abidingtruth.com.

FIGHT FIRE WITH FIRE

On June 1, 2000, Abiding Truth Ministries launched The Pro-Family Law Center, the nation’s first legal organization dedicated exclusively to opposing the militant “gay” agenda. The Pro-Family Law Center provides research and other assistance to pro-family lawyers and activists. Activities and resources of the Pro-Family Law Center are available at www.abidingtruth.com and through ATM’s Sacramento offices.



AS KIRK AND PILL SO BALDLY ADMITTED IN *The Overhauling of Straight America*, “GAYS MUST BE CAST AS VICTIMS IN NEED OF PROTECTION SO THAT STRAIGHTS WILL BE INCLINED BY REFLEX TO ASSUME THE ROLE OF PROTECTOR.” WHAT WOULD HAPPEN TO THE PROTECTIVE INSTINCT OF AMERICANS IF THEY KNEW THAT MANY OF THE WORST VILLAINS OF THE THIRD REICH WERE “GAY?” HOW CLOSELY WOULD AMERICA SCRUTINIZE THE “GAY” AGENDA IF “HOMOEROTICISM” WERE REVEALED AS THE VERY FOUNDATION OF NAZISM?

From *The Pink Swastika*

**SELECT
PRO-FAMILY
WEBSITES**

www.abidingtruth.com

Abiding Truth Ministries.

www.afa.net

American Family Association. Information and resources for fighting the "gay" agenda.

www.americansfortruth.com

Americans for Truth About Homosexuality. Quality news coverage of homosexual-related stories.

www.claremont.org

Claremont Institute. Center for the Study of Natural Law. Information on homosexuality.

www.exodusintl.org

Exodus International. Global network of Christian ex-gay ministry organizations.

www.frc.org

Family Research Council. Pro-family information and resources.

PLAN AHEAD

The battle to restore a moral consensus in America will take a long time and require a long term vision. We will need an increasing supply of funding and resources to succeed. In September of 1999, the Board of Directors of Abiding Truth Ministries set in motion a long-range funding program for pro-family activism called the Pro-Family Charitable Trust (PACT). The PACT is a permanently-restricted endowment fund, made up of the financial gifts of pro-family donors and activists, of which only the interest and none of the principal is ever spent. By the fund's terms, the interest income above administrative and fund-raising costs (after the fund reaches its base level of \$100k) must be disbursed in the form of grants for pro-family projects which show a reasonable promise of increasing grassroots activism or furthering an important goal in the local community.

As a nonprofit corporation, ATM solicits tax-deductible contributions designated for the PACT and manages these assets according to the terms of the Trust and applicable laws. ATM's seven-member Board of Directors, six of whom are current or former grassroots Christian activists, will review all grant applications and approve grants by a majority vote.

To find out more about the Pro-Family Charitable Trust, visit the ATM website at www.abidingtruth.com.

BONUS TIP

**THE ABJECT FOOLISHNESS
OF MORAL RELATIVISM
(OR HOW TO CONFOUND A HUMANIST)**

We hear it every day: truth is relative. But the dirty little secret is that most people don't really believe it, even though they say they do. How do I know that? Because all but the most reprobate of people will admit that there are some things that are just inherently morally wrong, such as killing innocent people, sexual abuse of children, or slavery.

When you press people to identify the *authority* by which they know such things are wrong, they will usually respond in one of two ways. Sometimes they will say that these things are wrong because they are against the law. Well, you can respond, slavery was legal in this country once, and sex between adults and children has been legal in other countries at different times. Were those things morally right then? Most people will say no, of course.

Press them again and they will fall back to the final sanctuary of every moral relativist: "That's just my opinion."

You can then ask them what happens when they come up against an advocate of murder, pedophilia or slavery. If truth is relative, their truth (opinion) is no more or less valid than any other person's truth (opinion).

"Aha," the moral relativist will respond. "But more people believe the way I do!"

But if that is the only real authority for morality, you're back to the argument that morality is that which is legal. The criterion is not right but might. What happens when an Adolf Hitler gets more people to go along with him?

The poor, confused humanist has nowhere left to turn. He or she knows and firmly believes that there are inherent moral rights and wrongs, not subject to the whim of the majority, but has nothing but a personal opinion to rely upon. By that standard, no one opinion has greater validity than another, *because truth is relative!*

In contrast, one who adheres to natural law, even without benefit of the Bible, can deduce from the natural order of things the fundamentals of morality, beginning with the self-evident truth of human heterosexuality and the essential importance of the natural family. Importantly, however, nothing in the Bible *contradicts* the natural law as it relates to morality, it merely provides greater specificity in the grey areas.

What, then, shall we do with the "true believer" moral relativist who claims to be willing to accept legalized murder, pedophilia and slavery if that is the majority will? He is impervious to logic. Give him directions to the nearest cannibal village; his attitude will be greatly appreciated there.

End

www.familyresearchinst.org

Family Research Institute. Scientific studies and empirical research on homosexuality.

www.narth.com

Natl. Association for Research and Therapy of Homosexuality. Secular "gay" recovery resources.

www.rsvpamerica.org

RSVP America. The work of Dr. Judith Reisman.

www.sphi.com

Stop Promoting Homosexuality International. Information and resources. Nonsectarian.

www.straight.org

JONAH. Jews Offering New Alternatives to Homosexuality. "Gay" recovery and resources.

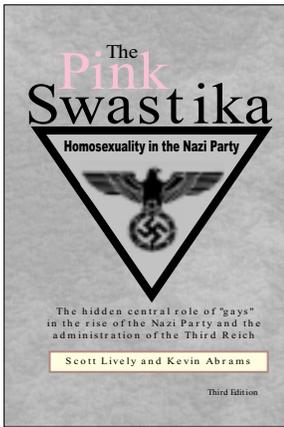
www.world.std.com/~courage

Courage. Catholic "gay" recovery site.

For additional links, including a state-by-state listing of local and regional pro-family groups, visit www.abidingtruth.com

PRODUCTS

Credit card orders call 1-800-834-1508 or order online at www.abidingtruth.com



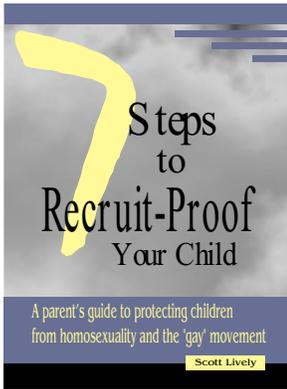
“*The Pink Swastika* is a thoroughly researched, eminently readable, demolition of the “gay” myth, symbolized by the pink triangle, that the Nazis were anti-homosexual. The deep roots of homosexuality in the Nazi Party are brilliantly exposed.”

Dr. Howard Hurwitz, Family Defense Council

“As a Jewish scholar who lost hundreds of her family in the Holocaust, I welcome *The Pink Swastika* as courageous and timely... Lively and Abrams reveal the reigning “gay history” as revisionist and expose the supermale German homosexuals for what they were -- Nazi brutes, not Nazi victims.”

Dr. Judith Reisman, Institute for Media Education

A *The Pink Swastika: Homosexuality in the Nazi Party* by Scott Lively and Kevin Abrams
\$14.95 each or 3 for \$35.00



“*[Seven Steps to Recruit-Proof Your Child]* is an important and comprehensive work that summarily serves as a handbook in teaching parents how to protect their children from the destructive brain-washing methods employed by homosexual lifestyle recruiters throughout our society today... [Scott Lively has] done a remarkable job in identifying the incremental and succinct processes implemented to recruit children to these evil ways.”

Gary L. Bauer, Presidential Candidate, Former President, Family Research Council

B *Seven Steps to Recruit-Proof Your Child* by Scott Lively
\$14.95 each or 3 for \$35.00



“Dr. Reisman’s *Kinsey: Crimes and Consequences*, is ‘must reading’ for every American who wants to understand the ‘demoralization’ of our nation. She is a scholar of international renown who brings courage, integrity, tenacity and profound insight to her world-class research and writing, sorely needed in America where powerful special interests often distort truth for financial gain or unconstitutional political ends.”

Admiral Thomas H, Moorer, USN (Ret.), Far. Chairman, Joint Chiefs of Staff

C *Kinsey: Crimes and Consequences* by Dr. Judith Reisman
\$24.95 each or 3 for \$60.00

Name _____

Address _____

Phone _____

My order is _____

For books A, B and C add \$3.00 S&H first book, \$1.00 each addl. book.

Amount enclosed \$ _____

Send payment with order to: Abiding Truth Ministries,
6060 Sunrise Vista Drive, Suite 3050, Citrus Heights CA 95610

To Order Copies of This Book

Single copies: \$5.00 plus \$1.00 S&H.

2-10:..... \$2.50 ea. plus \$3.00 S&H

11-50:..... \$2.00 ea. plus \$4.00

S&H 51-100 :.....\$1.50 ea plus \$5.00 S&H

101+..... \$1.00 ea plus \$6.00 S&H per 100

Prices subject to change

